

# SUPPORTED PROFESSIONAL PASS REGULATIONS

## INTRODUCTION

The m4music Festival, organised by the Migros Cooperative Alliance / m4music (hereinafter 'Organiser') is a central meeting place for the Swiss music scene. It fosters exchange and networking amongst professional players in the industry. With the 'Supported Professional Pass', the festival offers active musicians a 70% discount on the Professional Pass to facilitate access and support the development of the music scene. The present regulations define the requirements and the procedure for applying for the benefit.

## OBJECTIVE AND PURPOSE

**Purpose:** These regulations define the framework conditions for the discount applied to the purchase of a Professional Pass at the m4music Festival by professional musicians.

**Objective:** The aim of the discount is to facilitate access for music professionals to one of Switzerland's most important music festivals and to promote exchange within the music industry.

## TARGET GROUP

Who should be able to benefit from the Supported Professional Pass programme?

- Persons who can credibly demonstrate that they are professional music makers

### Examples of professional musicians

- People who work in the music industry (e.g. music managers, label employees, event organisers)
- Musicians who have regular performances or releases
- Producers who are actively involved in music production
- Songwriters who regularly publish works

## **Proof of professionalism**

Professionalism can be credibly demonstrated by the following documents or records:

- Confirmation of work in the music industry
- Membership of a recognised music organisation or industry association (e.g. SUISA, SWISSPERFORM, IndieSuisse, Sonart, Helvetiarockt)
- Current releases (e.g. album, EP, single)
- Proof of shows (e.g. tour dates, concert posters)
- Media presence

Fulfilling of one or more of the above criteria does not constitute an automatic entitlement to the benefit. The decision to grant the discount is always made on an individual basis and at the discretion of the organiser.

## **The following groups of people are excluded from the discount:**

- Hobby musicians and amateurs:
- persons who practise music exclusively as a hobby and cannot provide evidence of regular professional publications, performances or activities
- Music students: persons who are still in education and do not have an independent professional activity in the music industry.
- People with no connection to the music industry: persons who are not involved in the music industry in any way, e.g., visitors or fans who have no professional connection to the music scene.
- People without sufficient media presence or public visibility
- People who work for companies that are peripheral to the music industry: e.g., beverage suppliers and sponsors, marketing and PR agencies, tobacco companies, fashion and lifestyle brands, advertising and media companies

## **BENEFITS**

### **Discount**

- Eligible persons receive a 70% discount on the purchase of a Professional Pass.
- The regular price of the Professional Pass is CHF 150.

- The discounted price is CHF 45.

## APPLICATION

### Procedure:

- Interested persons must submit an application for the discount to m4music.
- The application is made by submitting a form available on the m4music festival website.

### Deadlines:

- The application must be submitted no later than 10 days before the start of the festival.
- Applications submitted at a later date cannot be considered.

## EXAMINATION AND DECISION

### Review:

- All applications submitted will be reviewed by the organiser.
- The decision to grant the discount is at the discretion of the organiser.
- There is no entitlement to the benefit under any circumstances.

### Notification:

- Where possible, applicants will be informed of the decision within five working days (not including weekends) of submission.
- Accepted and rejected applications are not substantiated or commented on.

## VALIDITY OF THE BENEFIT

### Scope

- The discount applies exclusively to the purchase of a Professional Pass at the m4music Festival.
- The discount is non-transferable and cannot be paid out in cash.
- The discount is only valid for the m4music Festival 2026. There is no entitlement to a discount in subsequent years.

## DATA PROTECTION

Use of the data:

- The documents and personal data submitted in the application will be used exclusively to verify eligibility.
- Personal data is processed in accordance with our Privacy Policy, which can be viewed at [privacy.migros.ch](https://privacy.migros.ch).

## FINAL PROVISIONS

Changes:

- The m4music Festival reserves the right to amend these regulations at any time.
- Changes will be announced on the festival website. The current version of the regulations is available at [www.m4music.ch/more/professionals](https://www.m4music.ch/more/professionals); this version is binding.

Legal action:

- There is no right of appeal.
- The exclusive place of jurisdiction for all disputes arising out of or in connection with these regulations is Zurich. All relationships between the Organiser and any applicants is governed exclusively by Swiss law, to the full exclusion of the conflict of laws provisions and the provisions of the Vienna Convention (United Nations Convention on Contracts for the International Sale of Goods of 11 April 1980).

## CONTACT

Contact person:

If you have any questions about funding or the application process, please contact the m4music team at the following address:

Email: [registration@m4music.ch](mailto:registration@m4music.ch)