

m4MUSIC FESTIVAL

The Migros Culture Percentage supports cultural and social initiatives and offers the general public a diverse range of opportunities. The **m4music Festival**, organized by the Migros Culture Percentage, promotes Swiss pop music and is one of the most important meeting points for the Swiss music scene. m4music consists of shows featuring national and international artists, the m4music Conference with panels and workshops, as well as the m4music Demotape Clinic. Around 50 shows on multiple stages make the m4music Festival a key platform for discovery, connection, and promotion.

Starting in May 2026, we are offering a mandate for the position of:

M4MUSIC HEAD OF BOOKING SHOWS (w/d/m)

to a self-employed individual, a small team, or an agency.

The annual workload amounts to approximately 25%. The key working phases are as follows:

- Initial bookings in May/June
- Finalized program by November
- Pre-production from December to February
- m4music Festival in March in Zurich

YOUR RESPONSIBILITIES

You are responsible for booking the show program and work closely with the co-booker and the festival management. You will develop a line-up that aligns with the identity and values of the festival, is musically relevant, and stays within the budget, strategy, and timeline.

BOOKING SHOWS

- Negotiating and contracting national and international artists for the show program
- Co-developing the artistic profile and programmatic direction of the Shows section
- Collecting, reviewing, and preparing all relevant contracts and artist information
- Managing internal and external stakeholders in the booking area

PLANNING AND HANDOVER

- Coordination of booking-relevant information for production, advancing, and artist support (e.g., riders, etc.)
- Responsibility for a structured and timely handover for implementation, covering everything from communication to production

MANAGEMENT AND DEVELOPMENT

- Participation in the m4music management team and the extended festival organizing committee
- Advising and supporting the festival management on matters related to the show program
- Monitoring developments in the music scene and contributing relevant ideas and impulses for the festival

CONCLUSION AND REPORTING

- Debriefing, analysis, and reporting after the festival
- Settlement of withholding tax

YOUR PROFILE

You bring extensive experience in booking and are familiar with the dynamics of the pop music scene. You work independently, in a structured manner, and with a strong sense of artistic quality, relevance, and collaboration. In doing so, you place the identity, values, and objectives of the m4music Festival at the center of your actions and are able to consistently make booking decisions from the perspective of the festival and its brand.

- Several years of experience in club and/or festival booking
- Strong network in the music scene (national and international)
- Keen sense for current trends and artists with potential
- Structured, reliable, and communicative working style
- Appreciation for teamwork while maintaining a high degree of independence
- Good German and English skills; French is a plus

OUR OFFER

- Influential role in one of Switzerland's most important music festivals
- Primary responsibility for the show program and participation in the steering team
- Independent mandate with a clear impact
- Flexible working style with the option to use office space at Löwenbräu Zurich
- Start in May 2026 or by agreement

APPLICATION

We particularly welcome applications from FINTA individuals as well as people with a migration background. Of course, all applications will be considered regardless of the applicants' identity. Please send us your motivation letter and CV as a PDF.

Application deadline: **March 29, 2026**

To: Philipp Schnyder, services.gesellschaftundkultur@mgb.ch

Subject: Application m4music Festival – Head of Booking Shows

The interviews will take place in April.

For further information: info@m4music.ch

with CC to services.gesellschaftundkultur@mgb.ch